

FOR IMMEDIATE RELEASE

MEDIA INVITED TO REDISCOVER CLEARWATER, FLORIDA

CLEARWATER, FL (Feb. 17, 2009) – Travel media interested in rediscovering **Clearwater, Florida**, and learning why it's one of America's favorite vacation destinations, are invited to participate in a four-night familiarization trip from **Tuesday, May 12 through Saturday, May 16, 2009**. The focus of the trip is exploring **Clearwater Beach**, currently undergoing an unprecedented transformation.

Along with receptions, presentations and other activities, the trip's itinerary will include a behind-the-scenes tour at the [Clearwater Marine Aquarium](#) and visit with **Winter**, the injured Atlantic Bottlenose Dolphin that was fitted with a prosthetic tail and is being rehabilitated at the aquarium; exploring the wide array of recreational and sightseeing attractions at the [Clearwater Municipal Marina](#); sailing at the [Clearwater Community Sailing Center](#) and an excursion to [Caladesi Island State Park](#), the country's "Best Beach" ([Dr. Beach](#)), with options for kayaking and hiking.

Conditions

For qualified media, the Clearwater Regional Chamber of Commerce will provide round-trip air transportation (from a North American airport served by major carriers) to and from the Clearwater area, ground transportation, accommodations, meals and passes to activities. Connecting flights to and from airports not served by major carriers, personal amenities, souvenirs, and tips and gratuities are not included. Journalists who work for organizations that do not accept complimentary press trips, but are permitted to pay media rates, should consider participating.

Requirements

- Space is reserved for a maximum of eight journalists on assignment; spouses, partners, children or guests cannot be accommodated.
- Journalists must be professional travel writers on assignment for a recognized media outlet; a letter of assignment is required for freelance journalists.
- Journalists must provide a brief bio and copies of at least six recently published articles; Web site links are acceptable.

Press Release

Clearwater & Its Island Beaches

- Journalists who have participated in previous Clearwater press trips are not eligible.
- Selected journalists who accept, but cancel within two weeks of the trip, agree to pay a penalty (equal to airline cancellation fee) to the Clearwater Regional Chamber of Commerce.

Media who would like to be considered for this trip must submit their name and credentials to Gerri Raymond, Vice President of Tourism, Clearwater Regional Chamber of Commerce, via e-mail (GRaymond@ClearwaterFlorida.org) by **Tuesday, March 17**. Selected participants will be notified by Tuesday, March 24.

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About Clearwater, Florida

More information about Clearwater can be found at www.VisitClearwaterFlorida.com or by e-mailing info@ClearwaterFlorida.org or calling 727-461-0011.

Disclaimers

This release does not constitute an offer from the Clearwater Regional Chamber of Commerce. The itinerary described herein is tentative and subject to change. The chamber reserves the right to cancel or modify the trip at any time. More details about chamber press trips can be found on Clearwater's tourism Web site [online pressroom](#).



Media Contact:

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